

## Work Experience ::

**PHE, Inc.** | 02/07 – present

*Hillsborough, NC*

*Web Design Manager*

Work with the Director of Internet Marketing, the Site Manager and the Web Design Team to design and develop all front-end graphics and HTML/CSS for all the web pages associated with Adam & Eve, Adam & Eve Video On Demand and Adam & Eve mobile. Design banner ads and email & social marketing campaigns base upon specific demographic targets and construct the build-out of new web initiatives.

**Praxis Design Studios** | 03/05 – 02/07

*Raleigh, NC*

*Designer*

Develop design solutions for print and web media, corporate branding, collateral packages, logos and dynamic websites. Met with clients to discuss goals of their projects and constructed presentations of proposed projects.

**North Carolina School of Science & Mathematics** | 11/04 – 03/05

*Durham, NC*

*Graphic / Web Design Internship*

Develop design solutions for print and web media for the alumni program and communications department including: brochures, campaign banners, logos, annual reports, educational websites, student magazine and alumni newsletter.

**SciQuest, Inc.** | 08/00 – 04/03

*Morrisville, NC*

*QA / Content Specialist*

Develop content for scientific research products for sourcing via website procurement solutions. Oversaw data normalization procedures to ensure quality of content loaded and assisted in the design of an internally created Process Tracking System.

## Education ::

**School of Communication Arts** | 09/04 – 12/05

*Raleigh, NC*

Associate of Applied Arts in Digital Media (GPA 4.0)

**Alamance Community College** | 05/03 – 07/04

*Graham, NC*

Advertising & Graphic Design (GPA 3.9)

## Technical Skills ::

Mac & PC Platforms, Photoshop, Illustrator, Dreamweaver, XHTML, CSS, Final Cut, some JQuery, Wordpress and various CMS

## Achievements ::

National Technical Honor Society, AIGA Member, President's List, Dean's List, Student Council Member, Leonard Mill Memorial/Audio Art Club Scholarship